

# UK Nuclear Skills Awards 2011

## Sponsorship and Advertising Packages



**10 March 2011**  
**Palace Hotel**  
**Manchester**

## INTRODUCTION

The UK Nuclear Skills Awards is steadily becoming an anticipated annual event in the Nuclear calendar. The National Skills Academy for Nuclear and Cogent Sector Skills Council are preparing to hold their third collaborative Skills Awards Evening for the industry.

This is a significant event for both nuclear employers and stakeholders. Representatives from a wide-range of high-profile organisations will attend the event including major companies, contractors, academics, funding authorities, regulators, training bodies and other key third parties.

We would like to offer you the chance to support this Skills Awards Evening which promises to be a high profile event. It will:

- Showcase some of the best practice in nuclear skills development
- Highlight the dedication and achievements of our future generation
- Present current thinking and future trends
- Be an entertaining and stimulating evening - an excellent networking opportunity!

The event is set to provide a number of excellent sponsorship and advertising opportunities to increase your organisation's profile.

## ABOUT US

Cogent Sector Skills Council has been licensed by Government to provide employers in our sector with the opportunity for strategic action to meet their skills needs. The National Skills Academy for Nuclear, a subsidiary of Cogent Sector Skills Council, is delivering the step change in skills development required to meet the future needs of this exciting industry. Employer commitment is key to both organisations, and with continued employer commitment and support, the Skills Council and Skills Academy will continue to present a clear and powerful voice, enabling sector employers to influence Government policy, shape the outputs of training and education, raise the profile of this sector as a career choice, and ensure high quality training is developed and delivered - ensuring the Nuclear sector has the skills it needs to continue being a World-Class industry.

***The Nuclear Skills Awards 2011 event will provide an excellent opportunity to highlight your organisation. Opportunities are limited and take up is expected to be fast - don't delay - act today!***

## SPONSORSHIP OPPORTUNITIES

These co-branding packages are a superb way to maximise coverage before, during and after the event. A sure-fire way to make sure everyone knows your name.

### Package A

**Main Dinner Sponsor  
Exclusive Package**

**£9500.00**

- \*5min (maximum) welcome speaking slot at the beginning of the dinner.
- \*Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.
- \*Your name and logo on all correspondence with the attendees.
- \*Your name and logo on all promotional literature.
- \*Your name and logo associated with the words "Main Dinner Sponsor" on the Skills Awards Dinner web pages on both Skills Academy and Cogent websites, plus link to your own URL to help drive traffic to your site.
- \*Full page A5 advert in the Dinner Brochure.
- \*Opportunity to display banner stands. (maximum of two)
- \*4 complimentary Skills Awards Dinner tickets.
- \*One seat at the VIP top table.
- \*Opportunity to book 10 further places at a discounted registration fee (price on request).
- \*Your logo on-screen at the beginning and end of the Skills Awards Dinner.

**£6500 each**

### Package B

**National Award Sponsor - Two Opportunities  
National Advanced Apprentice of the Year - SOLD**



### Outstanding Leadership in Skills - SOLD

- \*Opportunity to announce the winner with their Award.
- \*Your name and logo on all correspondence with the attendees.
- \*Your name and logo on all promotional literature.
- \*Your name and logo associated with the words "Award Sponsor" on the Skills Awards Dinner web pages on both Skills Academy and Cogent websites, plus link to your own URL to help drive traffic to your site.
- \*Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.
- \*A6 advert in the Dinner Brochure.
- \*Acknowledgement from the host when introducing the award.
- \*Opportunity to display banner stands (Maximum of two).
- \*3 complimentary Skills Awards Dinner tickets.
- \*One seat at the VIP top table.
- \*Opportunity to book 10 further places at a discounted registration fee (price on request).
- \*Your logo on-screen during the dinner.

**Package C - Three Opportunities** **£4500**  
**Scottish HND Student of the Year Award**  
**Level 2 Apprentice of the Year Award (new award category)**  
**Foundation Degree Student of the Year**

- \*Opportunity to present the winner with their Award.
- \*Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.
- \*2 complimentary Skills Awards tickets.
- \*Your name and logo in the Skills Awards Dinner programme.
- \*Banner Stand visible at the event.
- \*Your logo on-screen during the dinner.

**Package D** **£4000**  
**Regional Nuclear Advanced Apprentice of the Year Award Sponsorship**  
**5 Opportunities Northwest/Northeast, Southwest, Scotland & Wales**

- \*Opportunity to present the winner with their Award.
- \*Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.
- \*2 complimentary Skills Awards tickets.
- \*Your name and logo in the Skills Awards Dinner programme.
- \*Banner Stand visible at the event.
- \*Your logo on-screen during the dinner.

**Package E (new award category)** **£3000**  
**Regional Nuclear Level 2 Apprentice of the Year Award Sponsorship**  
**4 Opportunities available, Northwest/Northeast, Southeast/East, Southwest and Wales**

- \*Opportunity to present the winner with their Award.
- \*1 complimentary Skills Awards ticket.
- \*Your name and logo in the Skills Awards Dinner programme.
- \*Banner Stand visible at the event.
- \*Your logo on-screen during the dinner.

**Package F** **£3,250**  
**Drinks Reception Sponsor - SOLD**  
**Exclusive Package**



- \*Your name and logo in the Skills Awards Dinner programme.
- \*2 complimentary Skills Awards Dinner tickets.
- \*Your Name and logo associated with the words “Drink Reception Dinner Sponsor” on the Skills Awards Dinner web pages on both the Skills Academy and Cogent websites , plus link to your own URL to help drive traffic to your site.
- \*Branding within the Reception location – highly visible.
- \*Opportunity to display banner stands within the reception location.
- \*Placement of one promotional leaflet (up to A4 in size when folded flat) in the Drinks Reception area of the venue.
- \*Your logo on-screen during the dinner.

## **Package G**

### **Dinner Booklet Sponsorship**

**£3000**

#### **Exclusive Package**

- \*Your name and logo in a prominent position in Skills Awards Dinner programme.
- \*2 complimentary Skills Awards tickets.
- \*Full page advert in the Dinner Booklet - A5 (Back page).
- \*Banner stand at the event.
- \*Your logo on-screen during the dinner.

## **Package H - Gift Bag Sponsor**

**£2500**

Each attendee at the dinner will receive a gift bag - complete with goodies and free gifts from the award sponsors. Get your organisation noticed, by sponsoring the gift bag....

- \*One colour logo (white) in a highly visible location on the gift bag
- \*Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.
- \*2 complimentary Skills Awards tickets.
- \*Banner Stand visible at the event.
- \*Your logo on-screen during the dinner.

## **Package I - Supportive Sponsorship**

**£1000**

Your name and logo in the Skills Awards Dinner programme.

- \*Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.
- \*1 complimentary Skills Awards Dinner ticket.
- \*Banner stand at the event.
- \*A6 Advert in the Dinner Booklet.
- \*Your logo on-screen during the dinner.

## **Package J - Oyster Bar Sponsor**

**£1000**

Treat all event attendees to a bit of luxury with an Oyster and Bloody/Virgin Mary Bar. A real treat which no-one will forget. A good option for people looking for something a bit different!

- \*Logo highly visible on the bar.
- \*1 complimentary Skills Awards Dinner ticket.
- \*Banner stand at the event.
- \*Your logo on-screen during the dinner.

### **Event Attendance**

Individual tickets are priced at £170

Book a full table (10 places) at a reduced price of £1600 (Discount of £100.00)

Book a half table of 5 people at a reduced price of £800 (Discount of £50)

All the above prices include a luxury 3 course dinner, entertainment and wine/soft drinks, and a pre and post dinner networking opportunity - which is not to be missed!

Full table bookings will receive a complimentary name place logo on their table.

**NB All prices quoted in this document are exclusive of VAT.**

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