



Research Products and Services –

Density Maps

Toolkit title	Density Maps	1/03/08
Brief description	Product. Key industry and education data plotted nationally regionally for: <ol style="list-style-type: none">1. Cogent2. Chemicals3. Pharmaceuticals4. Oil and Gas5. Nuclear6. Petroleum7. Polymers	
What problem does this address?	Mapping of Cogent footprint (industry, qualifications, demographics etc) by postcode.	
Target audience/anticipated user/s	Internal users and stakeholders as headline evidence for presentations and bids. Attractor for membership services.	
Availability or date for completion	From March 2008. Open access on “Research” link of Cogent homepage. Annual update cycle.	
Payment system or cost recovery process	Core.	
Where can we access existing information or documents, and any artwork or photos?	Cogent homepage “Research” link www.cogent-ssc.com	
Preferred contact details for this product/service/team	research@cogent-ssc.com	