



## Research Products and Services –

### Cogent Industry Oracle

Toolkit title	Cogent Oracle: An Industry Tracker
<b>Brief description</b>	Service. An industry tracker and oracle for forecasting and scenario planning. Essentially a database that tracks key performance indicators and other Cogent metrics at individual industry level and across a cohort of barometer companies.
What problem does this address?	Dearth of tools to assist future directions for the Cogent sector. Assist intervention planning. Vehicle to support scenario planning within the sector.
Target audience/anticipated user/s	Cogent metrics and self-assessment. NSA partners and stakeholders.
Availability or date for completion	June 2008 (first draft).
Payment system or cost recovery process	Core in set up. Aspects may be part of membership services.
Where can we access existing information or documents, and any artwork or photos?	“Research” page from Cogent website: <a href="http://www.cogent-ssc.com">www.cogent-ssc.com</a>
Preferred contact details for this product/service/team	<a href="mailto:research@cogent-ssc.com">research@cogent-ssc.com</a>