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The strategic skills alliance for the Nuclear Industry

# **UK Nuclear Skills Awards 2010**

## **Sponsorship and Advertising Packages**



**11 February  
2010  
Palace Hotel  
Manchester**

## INTRODUCTION

Following the success of the inaugural World-Class Nuclear Skills Awards 2009, The National Skills Academy for Nuclear and Cogent Sector Skills Council are preparing to hold their second collaborative Skills Awards Evening for the industry.

This will be a significant event for both nuclear employers and stakeholders. Representatives from a wide-range of high-profile organisations will attend the event including major companies, contractors, academics, funding authorities, regulators, training bodies and other key third parties.

We would like to offer you the chance to support this Skills Awards Evening which promises to be a high profile event. It will:

- Showcase some of the best practice in nuclear skills development
- Highlight the dedication and achievements of our future generation
- Present current thinking and future trends
- Be an entertaining and stimulating evening - an excellent networking opportunity!

The event is set to provide a number of excellent sponsorship and advertising opportunities to increase your organisation's profile.

## ABOUT US

Cogent Sector Skills Council has been licensed by Government to provide employers in our sector with the opportunity for strategic action to meet their skills needs. The National Skills Academy for Nuclear, a subsidiary of Cogent Sector Skills Council, will deliver the step change in skills development required to meet the future needs of this exciting industry. Employer commitment is key to both organisations, and with continued employer commitment and support, the Skills Council and Skills Academy will continue to present a clear and powerful voice, enabling sector employers to influence Government policy, shape the outputs of training and education, raise the profile of this sector as a career choice, and ensure high quality training is developed and delivered - ensuring the Nuclear sector has the skills it needs to continue being a World-Class industry.

***The Nuclear Skills Awards 2010 event will provide the opportunity to showcase your products and services to key players in this dynamic sector.***

## SPONSORSHIP OPPORTUNITIES

These co-branding packages are a superb way to maximise coverage before, during and after the event. A sure-fire way to make sure everyone knows your name.

### Package A

**Main Dinner Sponsor**

**£9000.00**

**Exclusive Package**

A 5min (maximum) welcome speaking slot at the beginning of the dinner.

Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.

Your name and logo on all correspondence with the attendees.

Your name and logo on all promotional literature.

Your Name and logo associated with the words “Main Dinner Sponsor” on the Skills Awards Dinner web pages on both Skills Academy and Cogent websites, plus link to your own URL to help drive traffic to your site.

Full page A5 advert in the Dinner Brochure.

Opportunity to display banner stands. (maximum of two)

4 complimentary Skills Awards Dinner tickets.

One seat at the VIP top table.

Opportunity to book 10 further places at a discounted registration fee (price on request).

Your logo on-screen at the beginning and end of the Skills Awards Dinner.

### Package B

**National Award Sponsor UK Nuclear National Apprentice of the Year**

**£6000 each**

Opportunity to announce the winner of the Award.

Your name and logo on all correspondence with the attendees.

Your name and logo on all promotional literature.

Your name and logo associated with the words “Award Sponsor” on the Skills Awards Dinner web pages on both Skills Academy and Cogent websites, plus link to your own URL to help drive traffic to your site.

Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.

A6 advert in the Dinner Brochure.

Acknowledgement from the host when introducing the award.

Opportunity to display banner stands (Maximum of two)

3 complimentary Skills Awards Dinner tickets.

One seat at the VIP top table.

Opportunity to book 10 further places at a discounted registration fee (price on request).

Your logo on-screen at the beginning and end of the Skills Awards Dinner.

### Package E - Two Opportunities

#### Scottish HND Student of the Year Award

#### Most Promising Foundation Degree Student

£3750 each

Opportunity to present the winner with their Award.

Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.

2 complimentary Skills Awards tickets.

Your name and logo in the Skills Awards Dinner programme.

Banner Stand visible at the event.

Your logo on-screen at the beginning and end of the Skills Awards Dinner.

### Package F

#### Regional Nuclear Apprentice of the Year Award Sponsorship

£3750 each

#### 5 Opportunities available, Northwest/Northeast, Southeast/East, Southwest, Scotland & Wales

Opportunity to present the winner with their Award.

Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.

2 complimentary Skills Awards tickets.

Your name and logo in the Skills Awards Dinner programme.

Banner Stand visible at the event.

Your logo on-screen at the beginning and end of the Skills Awards Dinner.

### Package G

#### Drinks Reception Sponsor

£3,500

#### Exclusive Package

Your name and logo in the Skills Awards Dinner programme.

2 complimentary Skills Awards Dinner tickets.

Your Name and logo associated with the words “Drink Reception Dinner Sponsor” on the Skills Awards Dinner web pages on both the Skills Academy and Cogent websites , plus link to your own URL to help drive traffic to your site.

Branding within the Reception location – highly visible.

Opportunity to display banner stands within the reception location

Placement of one promotional leaflet (up to A4 in size when folded flat) in the Drinks Reception area of the venue.

### Package H

#### Post Event Networking Sponsor - Your very own Pub!

£3,500

**This is a new and exciting sponsorship package. The Palace Hotel has its own fully contained and functioning public house which we have exclusively after the Skills Awards Dinner, to help with further networking. The pub is fully functional with a steady supply of real ales.....**

#### Exclusive Package

Your name and logo in the Skills Awards Dinner programme.

2 complimentary Skills Awards Dinner tickets.

Your Name and logo associated with the words “Post Event Networking Sponsor” on the Skills Awards Dinner web pages on both the Skills Academy and Cogent websites , plus link to your own URL to help drive traffic to your site.

Opportunity to name and brand your own pub. ie meet us for drinks in the “Your Organisations name Arms” - will be displayed on all invitations.

Branding within the pub location – highly visible.

Opportunity to display banner stands within the pub

Placement of one promotional leaflet (up to A4 in size when folded flat) in the Post Event Networking area of the venue.

### Package I

#### Dinner Booklet Sponsorship

£2750

#### Exclusive Package

Your name and logo in a prominent position in Skills Awards Dinner programme.  
2 complimentary Skills Awards tickets.  
Full page advert in the Dinner Booklet - A5 (Back page).  
Banner stand at the event.

### Package J

#### Pre Dinner Entertainment

£1500

ELLEctrifried, a electric string quartet will be providing the pre Dinner entertainment. A dynamic music group and stylish electric instruments and a fully choreographed stage show.



Full acknowledgement of the sponsorship provided by the host when announcing the group.  
Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.  
2 complimentary Skills Awards tickets.  
Banner Stand visible at the event.

### Package K - Gift Bag Sponsor

£2000

Each attendee at the dinner will receive a gift bag - complete with goodies and free gifts from the award sponsors. Get your organisation noticed, by sponsoring the gift bag....

One colour logo (white) in a highly visible location on the gift bag  
Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions..  
2 complimentary Skills Awards tickets.  
Banner Stand visible at the event.

### Package L - Supportive Sponsorship

£1000

Your name and logo in the Skills Awards Dinner programme.  
Opportunity to supply a gift in the attendee gift bag - approval required from the event organisers due to bag limitations and dimensions.  
1 complimentary Skills Awards Dinner ticket.  
Banner stand at the event.  
A6 Advert in the Dinner Booklet.

### Package M- Oyster Bar Sponsor

£750

Treat all event attendees to a bit of luxury with an Oyster and Bloody/Virgin Mary Bar. A real treat which no-one will forget. A good option for people looking for something a bit different!  
Logo highly visible on the bar.  
1 complimentary Skills Awards Dinner ticket.  
Banner stand at the event.

\* Due to gift bag limitations, we may not be able to accomodate all sponsors to have a gift in the gift bag. Allocation will be made on a first come first served basis, upon booking please specify if you would like to supply a gift and what gift you will be providing.

**Event Attendance - Book before the 1st October 2009 and receive the early booking discount.**

Individual tickets are priced at £150

Book a full table (10 places) a reduced price of £1400 (Discount of £100.00)

Book a half table of 5 people a reduced price of £700 (Discount of £50)

Bookings made after the 1st October 2009 will be charged the 2010 prices.

Individual tickets are priced at £160

Book a full table (10 places) a reduced price of £1500 (Discount of £100.00)

Book a half table of 5 people a reduced price of £750 (Discount of £50)

All the above prices include a luxury 3 course Dinner, entertainment and wine/soft drinks, and a pre and post dinner network opportunity - which is not to be missed!

Full table bookings will receive a complimentary name place logo on their table.

**NB All prices quoted in this document are exclusive of VAT.**

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