

DO ALL EXAM GRADES REALLY MAKE THE GRADE?

Successful exam results don't always mean successful careers. In fact, 57% of employers say that school and college students aren't equipped with the right skills for work*.

Fortunately, employers now have increased influence in the world of education through their Sector Skills Councils.

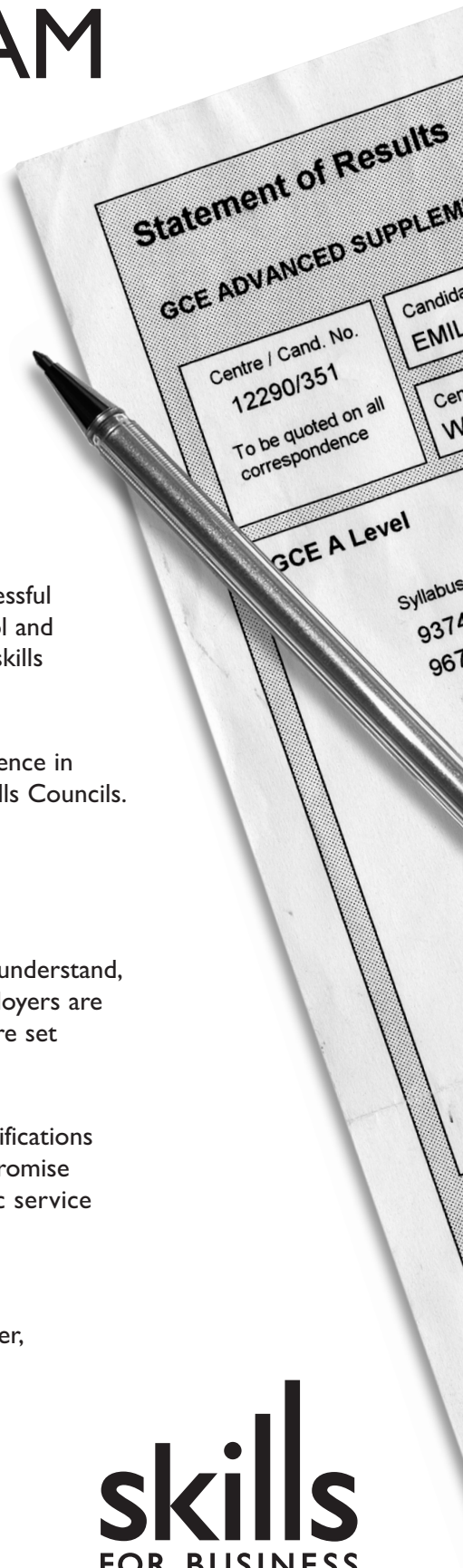
They are using their experience to shape more relevant qualifications.

By identifying what students need to know and understand, and by increasing the relevance of learning, employers are helping ensure that school and college leavers are set up for greater success.

That's not just good news for those gaining qualifications and for their prospective employers. With the promise of higher productivity and more effective public service delivery, it's good news for us all.

To find out more about Sector Skills Councils, and especially how to get involved as an employer, go to www.skillsforbusiness.org.uk

* Source: Survey of 13,000 employers, IFF Research Ltd, Sept 2005



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