

# Research Impact Evaluation Report

## “Power People: The Civil Nuclear Workforce 2009-2025”

### Abstract

Of employers and organisations using the Power People report:

- 89% felt that it filled a gap in national data
- 96% felt it met or exceeded their expectations of an SSC
- 93% rated the quality of the research as excellent (7- 10 out of 10)
- 67% stated they would use the report for training and development plans
- 49% stated they would use the report for workforce planning

### Introduction

Cogent carried out an online survey to evaluate the success of its first report in the Renaissance series of nuclear LMI publications “Power people; Civil Nuclear Workforce 2009-2025”.

A short 11-question online survey was developed to measure the impact of the LMI. The survey was driven by correspondence and a free report copy to CEOs and senior representative of national and international organizations. The survey took place between 30th September and 26<sup>th</sup> October 2009.

The findings are valuable, not only in assessing the impact of research, but are important in informing future reports in the Renaissance series and highlighting opportunities to improve other research activities. It will also inform improvements in research methodologies and priorities.

### Respondents

Overall, 129 authoritative personnel from various organisations were invited to take part in this survey. Of those invited, a total of 49 people responded to the survey. In total, 22 respondents were disqualified due to incomplete responses. Therefore the final response rate is 25%.

The overall number of organisations participated are outlined in Table 1 below.

**Table 1 Response rate**

<b>Total no of respondents</b>	<b>129</b>
<b>Response rate (completed interviews)</b>	<b>27 20.93%</b>
Respondents emailed	129 100.00%
Interviews not started	85 65.89%

	<b>Total</b>	<b>Total %</b>
Complete	<b>27</b>	<b>20.93%</b>
Incomplete	<b>22</b>	<b>17.05%</b>
Screened	<b>0</b>	<b>0.00%</b>
QuotaFull	<b>0</b>	<b>0.00%</b>
Error	<b>0</b>	<b>0.00%</b>
<b>Total no of interviews started</b>	<b>49</b>	<b>37.98%</b>

## Main Findings

Figure 1

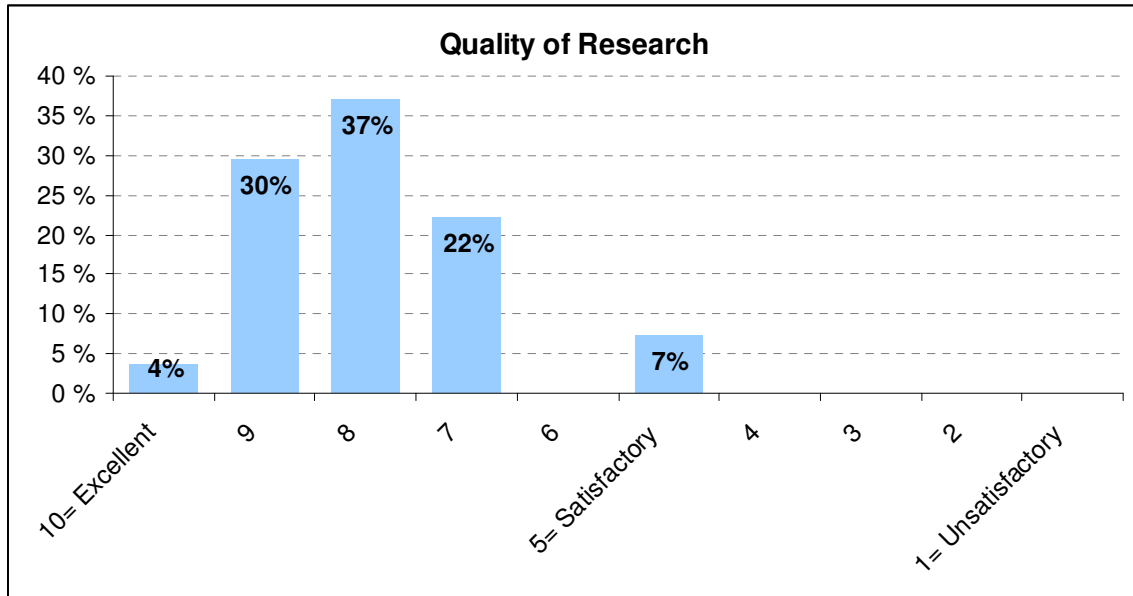
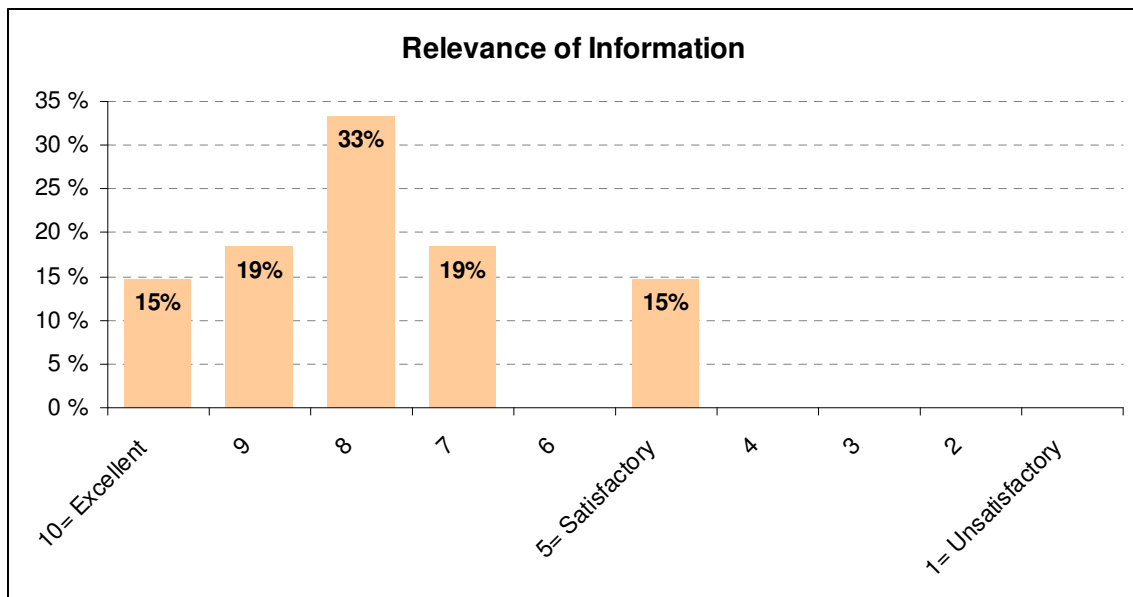
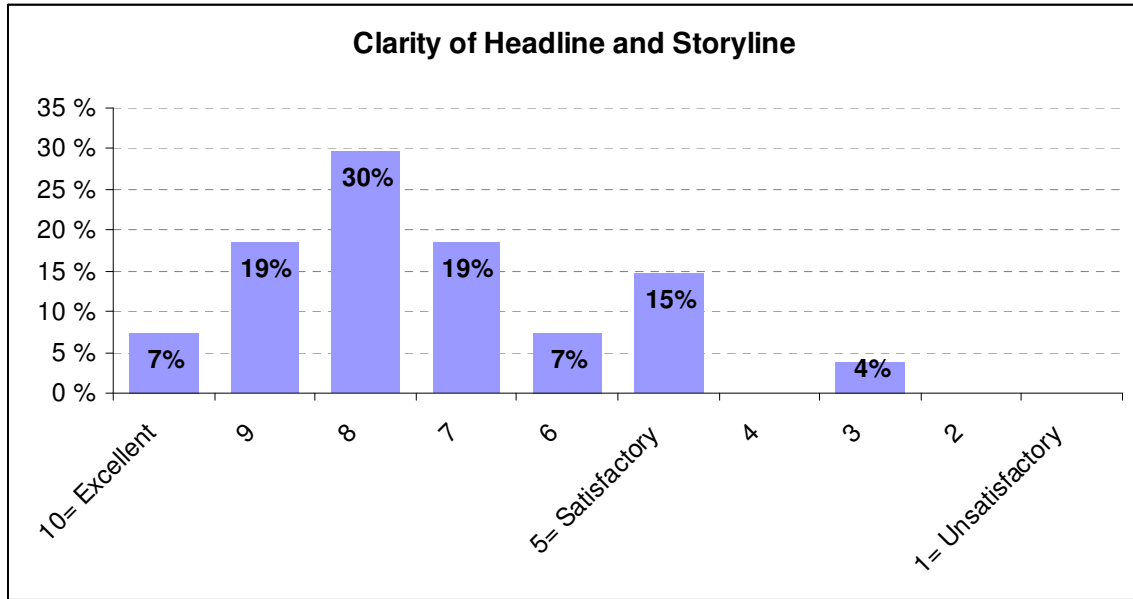


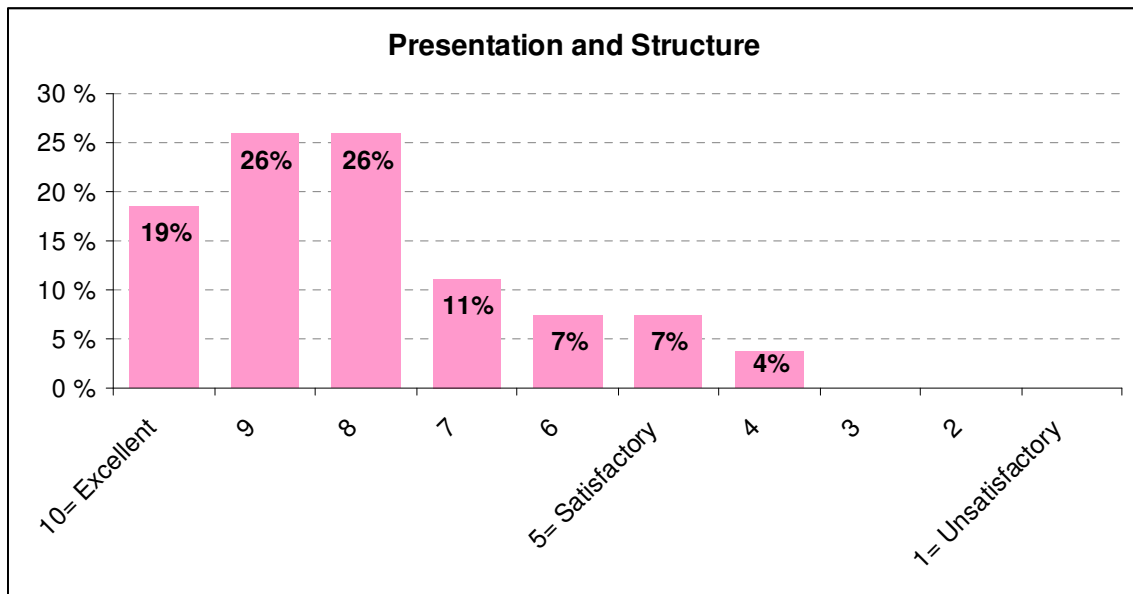
Figure 2



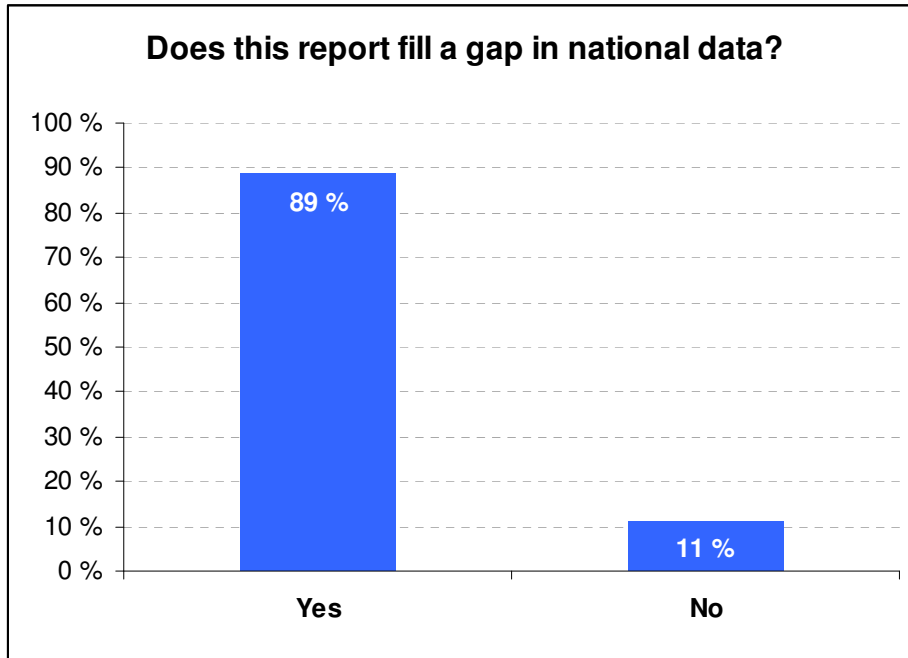
**Figure 3**



**Figure 4**



**Figure 5**



**Figure 6**

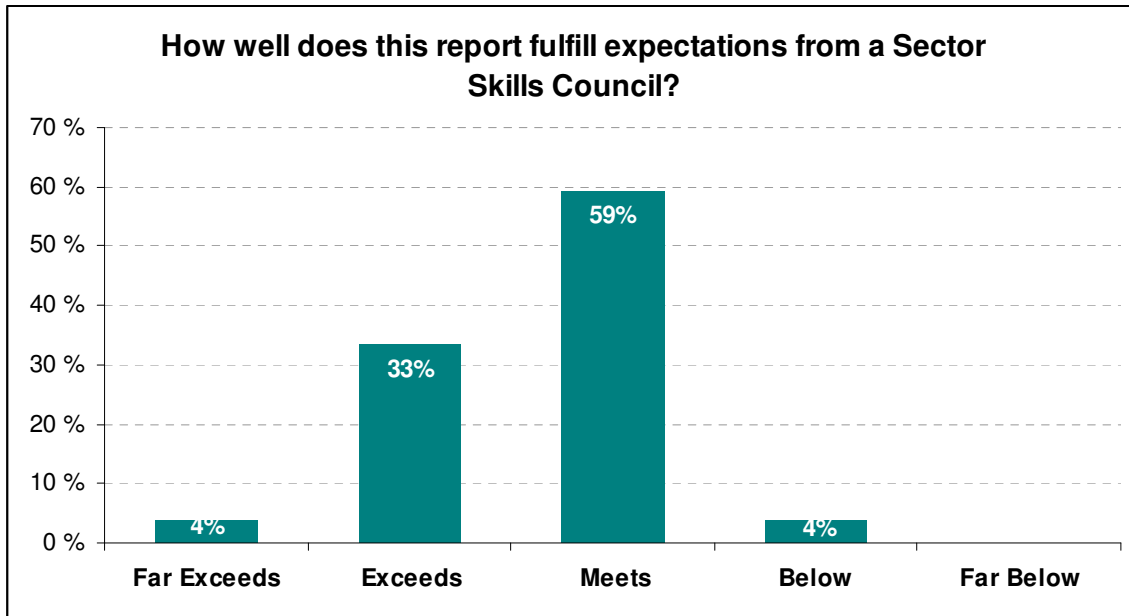
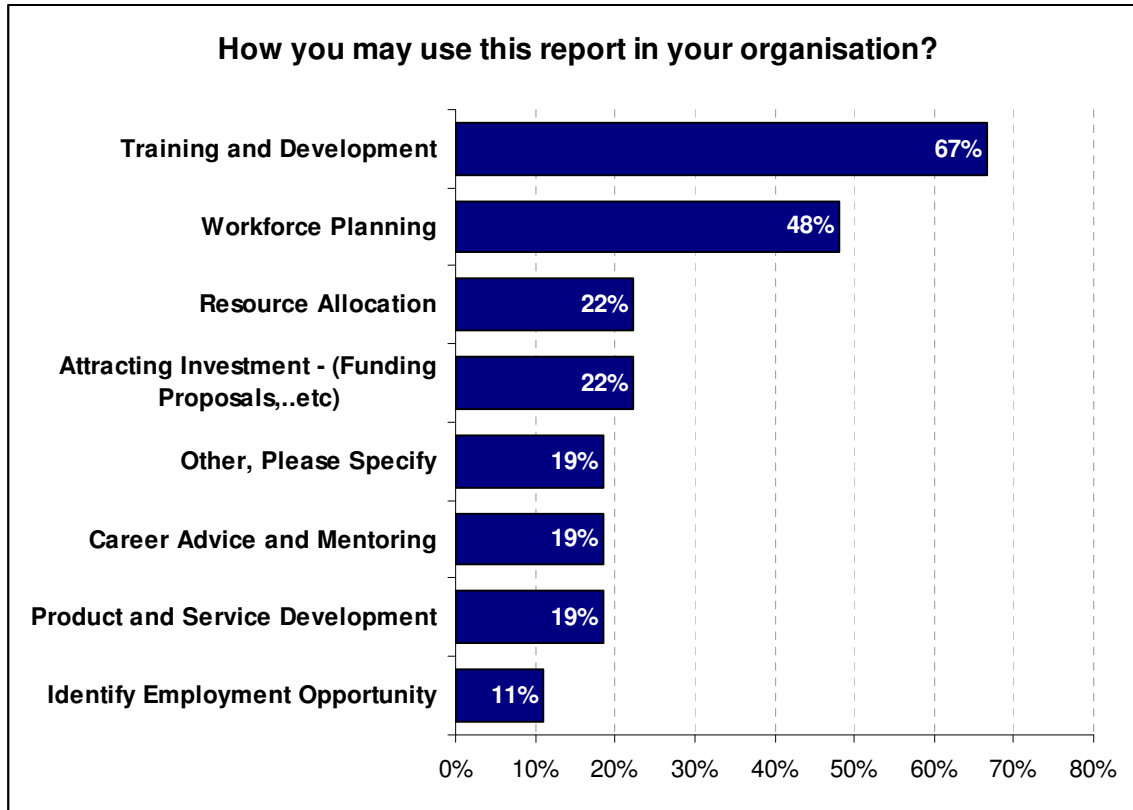


Figure 7



## Appendix - Survey Template

### RESEARCH EVALUATION SURVEY

Welcome <("name")">,

Cogent SSC is carrying out an assessment of its research activity. We would appreciate your comments and feedback on our first "Renaissance" series of nuclear LMI publication "**Power People: The Civil Nuclear Workforce 2009-2025**".

The research evaluation is an important part of our robust quality assurance process. Ensuring our work has impact for the industry and its stakeholders is important to us. Your feedback will help us to address any issues that you may have as well as to better target our research reports to meet your needs. We have pleasure in enclosing our report for comment.

We would be grateful if you could complete this Research Evaluation Survey by **Monday 26<sup>th</sup> October 2009**.

This survey will take approximately 5-10 minutes to complete and all responses will be treated in strict confidence. No data or comments will be attributed to individuals or businesses, or passed to any third parties.

Please click next to fill in this short feedback survey.

#### About "Power People: The Civil Nuclear Workforce 2009-2025" Report

This section provides you with the opportunity to tell us your opinion about this research report.

*For each aspect, please give a score between 1 and 10 and justify your scoring with appropriate remarks.*

	Score	Comment
Quality of Research	<input type="radio"/> 10= Excellent <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6 <input type="radio"/> 5= Satisfactory <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1= Unsatisfactory	_____
Relevance of Information	<input type="radio"/> 10= Excellent <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6 <input type="radio"/> 5= Satisfactory <input type="radio"/> 4	_____

	Score	Comment
	<input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1= Unsatisfactory	
Clarity of Headline and Storyline	<input type="radio"/> 10= Excellent <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6 <input type="radio"/> 5= Satisfactory <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1= Unsatisfactory	_____
Presentation and Structure	<input type="radio"/> 10= Excellent <input type="radio"/> 9 <input type="radio"/> 8 <input type="radio"/> 7 <input type="radio"/> 6 <input type="radio"/> 5= Satisfactory <input type="radio"/> 4 <input type="radio"/> 3 <input type="radio"/> 2 <input type="radio"/> 1= Unsatisfactory	_____

**About "Power People: The Civil Nuclear Workforce 2009-2025" Report**

*Does this report fill a gap in national data?*

- Yes
- No

*How well does this report fulfill your expectations from a Sector Skills Council?*

- Far Exceeds
- Exceeds
- Meets
- Below
- Far Below

*Could you please indicate how you may use this report in your organisation?*

- Workforce Planning
- Attracting Investment
- Resource Allocation
- Training and Development
- Product and Service Development
- Identify Employment Opportunity
- Career Advice and Mentoring
- Other, Please Specify \_\_\_\_\_

*Is there any other information that you would have liked to have seen included in the report?*

*Do you have any other comments to make about this report?*

**About You**

Personal information that you provide in here will be kept confidential and will not be reported in a way that could identify either the individual, or the company that they represent.

*Your Name*

*Your Organisation*

**STOP** | **Complete –**  
*Thank you for taking the time to complete our feedback survey. For further information about Cogent research you can visit the Cogent web site: <http://www.cogent-ssc.com/research/nuclearresearch.php>. If you are interested in finding out more about how we can help you please contact us on 01925 515200 or email us: [research@cogent-ssc.com](mailto:research@cogent-ssc.com).*